

## CONFERENCE AT-A-GLANCE

### TUESDAY, MARCH 1, 2005

7:00 a.m. – 5:30 p.m.	Registration		
7:30 a.m. – 8:30 a.m.	Exhibit Break and Continental Breakfast	International Ballroom	
8:30 a.m. – 9:30 a.m.	Welcome and Opening Remarks	Marriott Ballroom	19
9:30 a.m. – 11:00 a.m.	Evidence-Based Research Plenary Presentation	Marriott Ballroom	20
11:00 a.m. – 11:30 a.m.	Exhibit Break and Refreshments	International Ballroom	
11:30 a.m. – 1:30 p.m.	Fries Prize for Improving Health Awards Luncheon	Marriott Ballroom	21
1:30 p.m. – 2:30 p.m.	Concurrent Sessions		
	A01 Addressing Inequities in the American Indian/Alaskan Native Community: Progress and Ongoing Challenges	International A	22
	A02 Economic Assessment of Health Care and Health Promotion Programs	Bonn	23
	A03 Promising Evaluation Approaches to Assessing the Impact of Community-Based Programs	Sydney	24
	A04 Diabetes and End-Stage Renal Disease	International B	25
	A05 Using Data to Guide Community Partnership Efforts	Champagne	26
	A06 Physical Fitness for Persons with Disabilities	International C	27
	A07 Health Disparities: Challenges, Opportunities, and What You Can Do About It	Magnolia	28
	A08 The Alabama REACH 2010 Project: A Community Action Plan for Breast and Cervical Cancer Health Disparities	Picard/Chablis	29
	A09 Evidence-Based Programs for Improving Cancer Outcomes in Michigan's African American Populations	Rhine/Savoy	30
	A10 Evidence-Based Approaches to Chronic Disease Prevention: Lessons Learned From Europe and Latin America	Stockholm	31
	A11 What Does It Take to Build a Partnership to Eliminate the Disparities and Inequities That		32

	Cause Unequal Burdens of Illness, Disease, and Death?	International 10	32
	A12 Learning By Doing: Incorporating Social Determinants of Health Inequity Into Chronic Disease Prevention Programming	International 9	33
	A13 Reporting Racial and Ethnic Disparities in Morbidity and Mortality: A Life Course Approach	Consulate	34
	A14 Removing Disparities From Rural Health Care Systems: Current Community Research Initiatives	International 8	35
2:30 p.m. – 3:00 p.m.	Exhibit Break and Refreshments Poster Session with the Authors	International Ballroom	
3:00 p.m. – 4:00 p.m.	Concurrent Sessions		
	B01 Progress in Stopping Health Disparity and Inequity: Partners That Have Made Progress in Addressing the Issues in Different Environments	Bonn	36
	B02 Keeping It Simple: Promoting Health Literacy - A Strategy for Eliminating Health Disparities	Champagne	37
	B03 Community Experiences in Implementing Healthy Aging Evidence-Based Programs	Consulate	38
	B04 Improving School Health Using National and Local Tools	Picard/Chablis	39
	B05 Arthritis and Multiple Sclerosis Data Sources	Rhine/Savoy	40
	B06 Assessing Physical Activity in Populations	Magnolia	41
	B07 The Art and Science of Developing Partnerships	Stockholm	42
	B08 Partnerships for Promoting Physical Activity	Sydney	43
	B09 Partnerships to Promote Child Health	International A	44
	B10 Implementing Plans of Care for Chronic Conditions in the School Setting	International C	45
	B11 Influencing Social Determinants at the State and National Level	International 8	46
	B12 Communicating Clearly With People Hurt Most by Chronic Disease	International 9	47
	B13 Social Determinants and Global Program on Health Promotion Effectiveness: How the North American Effectiveness Project Is		48

Expanding the Evidence Base for Community Efforts to Create Conditions That Promote Health for All International B 48

B14 Faith-Based Organizations: Answering a Call to Health Amsterdam 49

B15 The Importance of Standardized Data in Reporting Racial and Ethnic Disparities International 10 50

4:00 p.m. – 4:15 p.m.

Break

4:15 p.m. – 5:15 p.m.

Concurrent Sessions

C01 Utilizing Social Marketing to Address Health Disparities Bonn 51

C02 Adopting Healthy Aging Programs in Diverse Settings Champagne 52

C03 Progress in Chronic Care Monitoring Consulate 53

C04 Disease Management and Collaboratives: Innovative Methods and Effective Tools Magnolia 54

C05 Chronic Disease in American Indians Rhine/Savoy 55

C06 Hair Today, Health Tomorrow: Eliminating Health Disparities Through Partnerships with Beauty Salons International B 56

C07 An Interactive Workshop on How to Build Partnerships for Community-Based Participatory Research Stockholm 57

C08 Utilizing Innovative Methods to Develop Interventions to Address Social Determinants of Health Disparities Sydney 58

C09 The Basics of Plain Language: Learn How to Lift the Fog and Communicate Clearly International A 59

C10 Obesity Prevention and Control: Evidence-Based Research for Taking Off the Pounds International 8 60

C11 Chronic Disease Indicators: Interactive Introduction to the New CDI Web Site and Application to State Programs Picard/Chablis 61

C12 More Evidence, More Action: Using Findings From the “Guide to Community Preventive Services” to Support Public Health Program and Policy International 9 62

C13 Community and Business Strategies to Address Health Care Disparities International 10 63

6:00 p.m. – 8:00 p.m.

Town Hall Meeting

Marriott Ballroom D

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## CONFERENCE AT-A-GLANCE

### WEDNESDAY, MARCH 2, 2005

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12:00 noon – 1:30 p.m.	Lunch (on your own)		
1:30 p.m. – 2:30 p.m.	Concurrent Sessions		
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	D02 Communication and Community	Champagne	70
	D03 Using Surveillance and Technology to Confront Public Health Challenges Along the U.S.-Mexico Border	Picard/Chablis	71
	D04 Minority Women's Participation in Cancer Screening	Rhine/Savoy	72
	D05 National Strategies to Identify and Disseminate Evidenced-Based Programs	Consulate	73
	D06 Naming and Measuring Racism to Address Health Disparities	Sydney	74
	D07 Access and Quality: Chronic Disease Management and America's Health Centers	Stockholm	75
	D08 Public Health's Role in Implementing Health Care Systems Change to Improve Quality of Care	International 8	76
	D09 Reaching Out to Diverse Populations to Promote Wellness in the Workplace	Magnolia	77
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	D11 Defining Race and Ethnicity: Legal and Practical Implications	International 9	79

	D12 Does Equal Access Solve the Problem?	International 10	80
	D13 Strengthening the Relationship Between Academia and the Community	International B	81
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	E02 Inequities in Health for Rural Populations: Can Policy Make a Difference?	Picard/Chablis	84
	E03 Are Social Marketing Approaches Positively Changing Knowledge and Behavior?	Consulate	85
	E04 Increasing Cancer Screening Rates Among Diverse Populations	Magnolia	86
	E05 The Benefits of Culturally Competent Care - Three Diverse Examples	Stockholm	87
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	E08 Smoking Cessation Programs and State Smoking Reductions	International B	90
	E09 Training Community Members as Health Workers to Reach the Underserved	International 8	91
	E10 Culture Influences on Health	International 9	92
	E11 Ways of Bringing About Change in Social Determinants of Health Inequities (Part One)	Bonn	93
	E12 Civil Rights and Health Care	International C	94
	E13 Strategies to Address Health Disparities in the WISEWOMAN Program	Rhine/Savoy	95
	E14 Bridging the Gap of Health Disparities: Successful Examples Using Community Health Workers and Community-Based Partnerships	International 10	96

4:00 p.m. – 4:15 p.m.

Break

4:15 p.m. – 5:15 p.m.

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F04 Measuring Health Disparities	Stockholm	100
F05 Unique Partnerships for Early Disease Detection	Sydney	101
F06 Ways of Bringing About Change in Social Determinants of Health Inequities (Part Two)	Bonn	102
F07 Health Disparities in Hispanics	International 8	103
F08 Innovative Approaches to Prostate Cancer Awareness and Education	International C	104
F09 Addressing Disparities With People Who Are Deaf: Opportunities for Partnerships in Research and Health Interventions	Rhine/Savoy	105
F10 Taking Action Against Disparities in Heart Disease and Stroke in Diverse Communities	International 9	106
F11 Mental Health, Physical Health, and Health Disparities: The Role of Public Health	International B	107
F12 Communications and Policy: Raising Awareness of Alaska Natives' Cancer Burden Through Stories, Data, and Graphics	Picard/Chablis	108
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6:00 p.m. – 8:00 p.m.

## THURSDAY, MARCH 3, 2005

## CONFERENCE AT-A-GLANCE

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8:30 a.m. – 9:30 a.m.	Concurrent Sessions		
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	G02 The Collection and Use of Health Data Among Ethnic and Racial Groups by Federal and State Agencies and the Private Sector	Champagne	115
	G03 The Brass Tacks of Getting the Best Bang for Your Bucks: Working With Media for Health Promotion	Magnolia	116
	G04 Geographic Distribution of Chronic Disease	International A	117
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	G11 Call to Complementary Action for Fairness and Equity in Health: What Should We Do Between Now and Next Year's Conference?	Bonn	124
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## PLANNING COMMITTEE

### CONFERENCE CO-CHAIRS

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## GENERAL INFORMATION

### PLENARY HIGHLIGHTS

#### DAY 1: PROGRESS

##### Opening Plenary

What progress have we made in eradicating our society of health disparities? How can we continue to fight the good fight when, despite a number of effective interventions, disparities persist in health care access and quality of care? Why do these disparities still exist? In a rousing introductory presentation, attendees will learn about the evolution of the battle against health disparities, inspiring each of us to stay committed and focused, despite the many roadblocks and setbacks there may be along the way. With a wide range of populations - such as low-income, less educated, racial/ethnic, and gay/lesbian groups - still bearing the brunt of health care inequities, remaining dedicated to the challenge can be daunting for the public health community. With a special focus on using evidence-based research to impact policy, attendees will receive a look at the steps necessary to move beyond recognition of the problem of health disparities and into developing promising solutions to address them, including key areas where improvements have been made in eliminating such disparities.

##### Plenary Panel Session

Attendees will be treated to a discussion by a panel of notable leaders, including Dr. Helen Burstin, Director of the Center for Primary Care Research of the Agency for Healthcare Research and Quality (AHRQ); Dr. Akiko Hosler, Director of Diabetes Surveillance and Evaluation at the New York State Department of Health; Dr. Elena Rios, President and CEO of the National Hispanic Medical Association; Linda Ellis, Executive Director of the Atlanta Lesbian Cancer Initiative; and Dr. Roberto Dansie, CEO Cultural Wisdom. Drawing on findings from the second annual "National Healthcare Disparities Report" developed by the AHRQ, Dr. Burstin will provide an update on the progress that has been made since the first report was published. Additionally, the panelists will discuss their successes, challenges, and theories in implementing strategic plans that are grounded in evidence-based research. With an emphasis on best practices and lessons learned, the panel will describe the report's performance measures as they relate to the fields of epidemiology, medicine, cultural competency, and behavioral science.

##### Networking Luncheon and Fries Prize Presentation

The 2005 Fries Prize Award will be presented to Faye Wattleton, president of the Center for the Advancement of Women, an independent, nonpartisan non-profit research and education institution dedicated to advocating for the advancement of women. As president of the Planned Parenthood Federation of America (PPFA) from 1978 to 1992, Ms. Wattleton championed for reproductive rights and health, shaping family planning policies and programs around the world. Under her leadership, PPFA has grown and now provides medical and educational services to four million Americans each year, through 170 affiliates, operating in 49 states and Washington, D.C. A remarkable role model, Ms. Wattleton now is leading the charge to create an institution dedicated to research-based education and advocacy for women. She will comment on the key programs she has helped implement over the years, as well as her vision for the future of women's health issues and the steps she feels are necessary to have a positive influence.

##### Town Hall

Are you ready for an engaging debate on health disparities? Join in the conversation at our Town Hall Meeting as panelists - including Dr. H. Van Dunn, Senior Vice President and Chief Medical Officer for Medical and Professional Affairs for NY Health and Hospital Corporation; Dr. Jonathan Fielding, Director of Public Health and Health Officer for Los Angeles County; Liany Arroyo, Atlanta Program

## GENERAL INFORMATION

Office Director of National Council of La Raza; Dr. Adewale Troutman, Louisville, Ky., Metro Health Department Director; and Barbara Major, Executive Director of St. Thomas Health Services in New Orleans – square off. The night will kick off with an introduction from Dr. Julie Gerberding, Director of the CDC, as she sets the stage for the evening's discussion and shares CDC's perspective on the elimination of health disparities. As these leaders discuss differing viewpoints about the critical steps necessary to eliminate disparities, a lively discussion is sure to ensue. With a special consideration of the current public policy agenda and its relationship to health disparities, audience members will interact with the speakers, asking questions and offering contrary opinions. Moderated by Elizabeth Cohen, medical correspondent for CNN's health and medical unit, the Town Hall Meeting is sure to make for a memorable evening.

## DAY 2: CHALLENGES

### Plenary Presentation

As president and chief executive officer of Grady Health System in Atlanta, the largest public hospital-based health system in the Southeast, Dr. Andrew Agwunobi is familiar with the challenges of ensuring uninsured and underinsured patients receive equal treatment in a health care setting. What can health care providers do to help eliminate disparities in care? How can we better educate health care providers about health care inequities? How can we bridge the gap between individuals at risk and health care providers? Dr. Agwunobi will take attendees through a series of alternatives and more rigorous approaches to address the issues of access and quality of care, including methods for educating health care providers about health disparities.

### Award Plenary

The Joseph W. Cullen Award for Outstanding Contributions to Chronic Disease Prevention and Control is given to an individual outside the traditional public health field who has made outstanding contributions in the field of chronic disease. Julie Harvill of the Illinois Department of Public Health will present the award, which honors the memory of Joseph W. Cullen, Ph.D. Dr. Cullen served as Deputy Director of the National Cancer Institute's Division of Cancer Prevention and Control and is known as the architect of the National Cancer Institute's Smoking and Tobacco Control Program. This year's recipient is Dr. David Kessler, Dean of the University of California San Francisco School of Medicine. While serving as Commissioner of the FDA, he began looking into the regulation of nicotine as a drug and was instrumental in convincing President Clinton to enact tough federal regulation of tobacco. He had the courage to take on the tobacco industry at a time when everyone said it was impossible. In addition to spearheading the FDA regulation of tobacco, Dr. Kessler is credited for much of the groundwork for the Attorney General lawsuits against the tobacco industry that resulted in billions of dollars being awarded to states with some funds used for tobacco prevention.

The Legislator of the Year Award is given to a legislative champion who has substantially assisted in the advancement of the association's goals by introducing or supporting legislation or amendments, including appropriation legislation, that reduce the chronic disease burden. Mayor Michael Bloomberg of New York City strongly supported a 100 percent smoke-free ordinance for the most populous city in the United States. Mayor Bloomberg ignored political opposition and did what was right for public health. As a result of his efforts, secondhand smoke exposure was reduced for millions of citizens.

### Plenary Panel Session

Featuring Dr. Sheldon Greenfield, Chair of the Institute of Medicine's Unequal Treatment Report; Dr. Kimberlydawn Wisdom, first state level Surgeon General from Michigan; Dr. Michael Montijo, Senior Vice President for Government Operations at American Healthways; and Maxine Golub, Senior Vice President of the Institute for Urban Family Health, this panel will grapple with the tough issues facing public health professionals today, including the benefits of building partnerships and coalitions to address access and quality issues that influence health care disparities. Along with moderator Dr. Mehmet Oz, of Columbia University, these dynamic leaders will focus on the development and implementation of multilevel strategies to address racial and ethnic disparities in health. With panelists from various levels of the public and private sectors, attendees will gain insight into aspects of community action and programs at all levels.

## GENERAL INFORMATION

### Gala Networking Reception

Now that you've learned what you need to know, now meet who you need to know. Make new contacts and reconnect with old at our Gala Networking Reception. Take a trip around the world with your fellow conference attendees in a multicultural experience. Aromas from ethnic Asian, Caribbean, Latin/Hispanic, and Native American dishes will tantalize your taste buds while music will entice you to move to the rhythm of the night. Mingle with local dignitaries, national leaders, and icons of social justice while partaking in this feast of the senses. Take a step toward bridging the gap of cultural understanding by attending the Gala Networking Reception.

## DAY 3: OPPORTUNITIES

### Closing Plenary Session

Now that the conference is coming to a close, you feel armed with knowledge and ready to take on the world. So, now what? A panel of experts - including Dr. John Ruffin, Director of the National Institutes of Health's National Center on Minority Health and Health Disparities; Dr. Marsha Lillie-Blanton, Vice President of the Henry J. Kaiser Family Foundation; Doug Levy, Director of Communications at the University of California, San Francisco School of Medicine; and Dr. Thomas LaVeist, Director of the Morgan-Hopkins Center for Health Disparities Solutions at the Johns Hopkins Bloomberg School of Public Health - will challenge attendees to implement novel methods and programs relevant for their communities and organizations based on information gathered during the conference. Attendees will be infused with a renewed passion for embracing innovative approaches to technology and communication to advance needed change in health disparities. Touching on policy recommendations and opportunities on the horizon, the panel will leave attendees with feelings of hope, excitement, and enthusiasm for the future.

### Award Presentation

The inaugural Consequential Chronic Disease Epidemiology Awards will be presented to one oral presentation and one poster presentation from the conference. The presentations - chosen by a committee comprised of representatives from CDC, CDD, and PRC - best exemplify the use of epidemiologic methods to enhance the evidence base for chronic disease prevention programs, policy, surveillance, or evaluation. Dr. William Foege, former Director of the Carter Center and CDC, is credited with coining the term "consequential epidemiology" to describe applied research that has the potential to improve public health policy and to prevent disease. Congratulations to this year's winners!

## REGISTRATION AND PERSONNEL

Early registration begins on Monday, February 28th, from 3:00 pm to 7:00 pm on the Convention Level and will continue throughout the conference. Refer to your agenda for specific times. Professional and Scientific Associates (PSA), the conference management contractor, has staff available to assist you throughout the conference, and can be identified by their name badges. In addition to the PSA staff, other program staff and volunteers will be assisting with room monitoring, on-site registration and other support tasks, and may be identified by badge ribbons.

### Exhibits and Poster Presentations

Exhibits are being displayed in the International Ballroom. Exhibits will be available for viewing Tuesday, March 1 through Thursday, March 3.

Official hours for fully staffed exhibits are:

- o Tuesday, March 1, from 7:30 am to 5:00 pm
- o Wednesday, March 2, from 7:30 am to 5:00 pm
- o Thursday, March 3, from 7:30 am - 10:00 am

## GENERAL INFORMATION

Poster presentations with the authors will be held on Wednesday, March 2, from 10:00 am-10:30 am and again from 2:30 pm - 3:00 pm. Posters will be displayed and presented in the International Ballroom until 10:00 am on March 3rd.

### Speaker Ready Room

Speakers are encouraged to take advantage of the Speaker Ready Room (located in the Nile room) to prepare and rehearse their presentations. The room is equipped with a computer, LCD display, overhead projector, screen, 35mm carousel slide projector, carousel slide trays, and Caramates to assist in setting up your slides. Speaker Ready Room hours are from 3:00 pm - 7:00 pm on Monday, February 28th, and 7:30 am-5:30 pm on Tuesday, March 1 and Wednesday, March 2nd. If you will need access to the room after hours, this needs to be arranged in advance. Have the conference registration staff locate Nehanda Lindsey by walkie-talkie to schedule the day and time needed.

### Cell Phones and Pagers

If you are carrying your cell phone or pager with you to sessions please turn it off or set it to silent/vibrate mode before entering.

### Name Badges

Please wear your conference name badge at all times during the conference. If you lose or misplace your name badge the staff at the Conference Registration Desk will assist you in securing a new badge. You will need to present some form of photo identification in order to receive a replacement name badge.

### Evaluations

Your feedback is very important to the conference organizers because it greatly influences program content for the next year. To ensure your needs and expectations are considered when we are planning the next conference, be sure to complete an evaluation form for each session and the overall conference evaluation form. Evaluation forms are located in the CE Evaluation Booklet which will be at the CE Booth. Return your evaluation forms to the CE Booth before you leave the conference. If you are requesting continuing education credits you must keep the Evaluation Forms Booklet intact and submit all evaluation and continuing education forms together.

### Resource Tables

Most materials for the conference have been included in this Program Book. Speakers have been encouraged to provide copies of their visuals as hand-outs to distribute during their session. There will be resource tables in the International Level Lobby for extra presentation handouts and materials.

## SPECIAL ACTIVITIES

This year, the conference committee has provided attendees with a Progress Journal 2005: A Passport to the 19th National Conference on Chronic Disease and Prevention. The Passport, which can be found in the Conference bag materials, gives you extra information, instruction, and food for thought about the Conference experience. With room for notes and contact information for people you meet, the Passport is sure to be a valuable reference even after the Conference ends.

### Other Places of Interest

Welcome to Atlanta, the capital city of the Southeast. Famous for its Southern hospitality, Coca-Cola, and entertainment scene, Atlanta boasts many attractions known the world over. We hope you enjoy the city's parks, museums, shopping, and entertainment while you're here. Thank you for the opportunity to introduce you to our beautiful city.



## GENERAL INFORMATION

### The African American Panoramic Experience (APEX) Museum

This museum interprets and presents history from an African American perspective through exhibits such as Atlanta's first black-owned drug store and a Trolley Theater. 135 Auburn Avenue  
(404) 523-APEX (2739) [www.apexmuseum.org](http://www.apexmuseum.org)

### Centennial Olympic Park

A 21-acre green space established in downtown Atlanta as the world's gathering place during the 1996 Centennial Olympic Games, the park features the popular Fountain of Rings and various events. Andrew Young International Boulevard at Centennial Olympic Park Drive  
(404) 222-PARK [www.centennialpark.com](http://www.centennialpark.com)

### CNN Studio Tours

This interactive tour of the CNN studio offers a dramatic look at the history of the CNN News Group networks, their coverage of the events that shape the world, and the state-of-the-art studios responsible for bringing the news to more than 1 billion people around the globe.  
One CNN Center (404) 827-2300 [www.cnn.com/studiotour](http://www.cnn.com/studiotour)

### Hammonds House Galleries and Resource Center of African American Art

The Hammonds House is Georgia's only independent fine-art museum dedicated to presenting art by people of African descent, including works by Romare Bearden, Haitian artists, and other well-known artists such as Hale Woodruff and Radcliffe Bailey.  
503 Peeples Street  
(404) 752-8730

### High Museum of Art

The museum features collections of 19th- and 20th-century American art, European and decorative art, photography, and modern and contemporary art. 1280 Peachtree Street  
(404) 733-HIGH (4444) [www.high.org](http://www.high.org)

### Jimmy Carter Library and Museum

The former President's Library and Museum includes photographs and historic memorabilia from the Carter presidency (1976-1981) as well as an exact replica of the Oval Office.  
441 Freedom Parkway (404) 331-3942 [www.jimmycarterlibrary.org](http://www.jimmycarterlibrary.org)

### Martin Luther King Jr. National Historic Site

Created in 1980 to honor the life of the famous civil rights leader, this Sweet Auburn attraction includes a visitor's center with exhibits on King and the civil rights movement, his birth home on Auburn Ave., his tomb at The King Center, and historic Ebenezer Baptist Church where King and his father preached. Auburn Avenue, between Jackson Street and Boulevard (404) 331-5190  
[www.thekingcenter.org](http://www.thekingcenter.org)

### Sweet Auburn District

Sweet Auburn was the center of black enterprise in Atlanta from 1890s to 1940s, the birthplace of Martin Luther King Jr., and home to the Sweet Auburn Curb Market.

## GENERAL INFORMATION

### Underground Atlanta

Atlanta sprouted up around the railroad and first rose from the Civil War ashes at this spot in the heart of the city. Today, Underground offers stores, eateries, and annual events such as Halloween Ghost Tours and the New Year's Eve Peach Drop. Peachtree at Alabama Street

(404) 523-2311 [www.underground-atlanta.com](http://www.underground-atlanta.com)

### World of Coca-Cola

This three-story attraction is devoted to the world's No. 1 soft drink created in Atlanta more than 110 years ago, with memorabilia, videos, a 1930s soda fountain, retail store, and more.

55 Martin Luther King Jr. Drive (404) 676-5151 [www.woccatlanta.com](http://www.woccatlanta.com)

### Zoo Atlanta

You won't want to miss the more than 1,000 animals in natural habitats, including two Giant Pandas, the offspring of the famous gorilla Willie B., the painting African elephant Starlet O'Hara and Sumatran tigers. 800 Cherokee Avenue (404) 624-5678 [www.zooatlanta.org](http://www.zooatlanta.org)

### William Breman Jewish Heritage Museum

"ZAP! POW! BAM! The Superhero: The Golden Age of Comic Books, 1938-1950" explores the role of largely Jewish artists in creating Super Heroes. Explore the world of Superman, Batman, Wonder Woman, and Captain America through rare early artwork, memorabilia, and interactive displays that both adults and children will enjoy. The Breman Museum is a Jewish heritage museum that explores the many facets of Jewish culture through special exhibitions, permanent exhibitions on the Holocaust and the history of Jews in Atlanta, and archives that collect the material artifacts and historical records of Jewish life in Georgia. 1440 Spring Street

(678) 222-3700 [www.thebreman.org](http://www.thebreman.org)

For more information about activities in Atlanta, please go to [www.atlantaheritage.com](http://www.atlantaheritage.com) and [www.atlanta.net](http://www.atlanta.net).

## HEALTHY ACTIVITIES

We all need to stay healthy and fit through exercise - even away from home! Join in any of the following activities, or branch out on your own to explore Atlanta on a bike or on foot. There's plenty to see and do while you're here. Stop by the Healthy Activities Registration Table to find out more.

### Athletic Club

Peachtree Center Athletic Club, located at 227 Courtland Street on the 9th and 10th floors of the Courtland Parking Garage, will be available to conference attendees at a specially discounted rate of two days for the price of one, or \$15. Participants must have a conference badge. The club offers a wide range of facilities and equipment. Additional information is available at the Healthy Activities Registration Table.

### Tai Chi

Join instructor Miriam Holland in a Tai Chi class. Miriam holds a 5th-Level Rank in taijiquan (tai chi chuan) awarded by the China Wushu Association, USA. A formal, indoor student of 5th-Generation Yang Style Master Cui Zhongsan (Beijing), she has been teaching publicly since 1997. She has competed successfully in the United States and China. Her students range in age from 13 to 85 years old. For more information visit the Healthy Activities Registration Table.



## GENERAL INFORMATION

### Fun Exercise Routine

Linda Byams, the creator of the Teens Exercise program, will lead attendees in a fun exercise routine using hip-hop music, dance, weight training, and floor routine to provide you with a complete workout. You will learn five lifestyle changes to manage your weight and keep it off; you will move and have fun. With years of experience as a teen health educator for the Jane Fonda Center, a background in dance exercise, and support from the Grady Health System Teen Clinic and Emory University Nutrition Services, Linda teaches teens and their parents to exercise and make healthier food choices with her 6-week Teens Exercise Program. This is a good way to start your day. All fitness levels are welcomed. Offered Wednesday, March 2, 2005, 6:30-7:30 a.m. For more information visit the Healthy Activities Registration Table.

### Gold Medal Mile

Conference attendees are cordially invited to participate in a Gold Medal Mile event on Wednesday, March 2 during the lunch break (Noon-1:30 p.m.). The event will be held at Centennial Olympic Park. Participants may register on-site at the Healthy Activities Registration Table.

## HEALTHY ACTIVITIES AT-A-GLANCE

### Tuesday, March 1, 2005

6:30-7:30 a.m. Tai Chi

### Wednesday, March 2, 2005

6:30-7:30 a.m. Fun Exercise Routine

Noon-1:30 p.m. Gold Medal Mile

6-8 p.m. Gala Reception

### Thursday, March 3, 2005

6:30-7:30 a.m. Morning Walk